

What does it cost to look good online?

– Find the answer here



Find us at:
online-translation.dk



Who is OnLine Translation?

OnLine Translation is a professional agency offering three core services:

Translations – High-quality translations to and from a wide range of languages, tailored to both private individuals and businesses.

Interpreting Services – Reliable and flexible interpretation for meetings, conferences, and public institutions.

Creative Content – A marketing department focused on email marketing, websites, graphic design, and copywriting.

The company combines linguistic expertise with creative communication, helping clients reach across languages and cultures.



Diane Hanghøj
Owner

Terkel Skibdahl
Marketing og Creative Direktor

Erik Rohde
Owner

Website pricing



BRONZE

- ✓ Developed in WordPress

Standard pages included:

- ✓ Homepage, About page, Contact page, Cookie Policy, Privacy Policy, and a 404 page*

- ✓ Cookie pop-up setup

- ✓ Unique design to ensure the client knows the design is not based on a template

- ✓ Optimized for desktop, iPad, and mobile

- ✓ Basic SEO (on-page SEO – e.g., structured website setup)

(*Excludes domain, Elementor Pro Page Builder, and any additional plugins)

*A 404 page is an error message displayed when a website cannot find the requested page (page not found).

INCLUDES 1–5 SERVICE PAGES

20.000 kr



SILVER

- ✓ Developed in WordPress

Standard pages included:

- ✓ Homepage, About page, Contact page, Cookie Policy, Privacy Policy, and a 404 page

- ✓ Cookie pop-up setup

- ✓ Unique design so the client knows the design is not a template

- ✓ Optimized for desktop, iPad, and mobile

- ✓ Premium SEO (includes AI-powered SEO for service pages)

- ✓ Setup of Google Search Console and Google Analytics

(*Excludes domain, Elementor Pro Page Builder, and any additional plugins)

INCLUDES 6–10 SERVICE PAGES

25.000 kr



GOLD

- ✓ Developed in WordPress

Standard pages included:

- ✓ Homepage, About page, Contact page, Cookie Policy, Privacy Policy, and a 404 page

- ✓ Cookie pop-up setup

- ✓ Unique design so the client knows the design is not a template

- ✓ Optimized for desktop, iPad, and mobile

- ✓ Premium SEO (includes AI-powered SEO for service pages)

- ✓ Setup of Google Search Console and Google Analytics

(*Excludes domain, Elementor Pro Page Builder, and any additional plugins)

For each page beyond the included 11 pages, there is an additional cost of DKK 750 per subpage, as SEO and content setup takes time (bulk discounts are available).

INCLUDES 11+ SERVICE PAGES

30.000 kr

Webshop pricing

From DKK 20,000, excluding VAT

- ✓ The webshop is developed in WordPress/WooCommerce.
- ✓ Standard pages included: Homepage, About page, Contact page, Cookie Policy, Privacy Policy, category template and a product page template, cart and checkout, order confirmation page, terms and conditions, returns page, and a 404 page*
- ✓ Setup of shipping and payment solutions
- ✓ Cookie pop-up setup
- ✓ Unique design so the client knows the design is not a template
- ✓ Optimized for desktop, iPad, and mobile
- ✓ Basic SEO (on-page SEO – e.g., structured website setup)

If you need help creating product categories and adding products, this will be an additional cost (includes a tutorial on how to manage the webshop).

If you want assistance with adding the products, this will also be extra (e.g., ensuring consistent image sizes/cropping and help with SEO texts for individual products and product category pages).

*A 404 page is an error message shown when a website cannot find the requested page (page not found).

Digital marketing

Hourly rate: DKK 750, excluding VAT

Volume discount: When purchasing 10 hours per month, the price is DKK 6,000.

Here we can offer:

- ✓ Email marketing
- ✓ Digital graphic design (targeted for social media)
- ✓ Graphic design for print (business cards, brochures, roll-ups, etc.)
- ✓ SEO copywriting (texts are written to match your company's tone of voice)

ActiveCampaign ➤



mailchimp

klaviyo

We're ready to help you with web, marketing and design

We offer our marketing support throughout all of Denmark

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